

Press Release

MIE 2011: 28 to 31 August 2011.

<http://www.mie2011.org>

XXIII International Conference of the European Federation for Medical Informatics Conference

Location: Radisson Blu Scandinavia Hotel, Oslo Norway and Akershus University Hospital

Over 600 of the world's leading experts in health informatics from 50 different countries are gathered in Oslo August 28th to 31st for professional updates and discussion about how information and communication technology (ICT) can be used to improve health services.

It is 23 years since the last time the MIEconference was held in Norway. Since then we have seen major achievements where information technology in combination with medical technology has provided very important tools for health professionals in diagnosis and treatment of patients.

- New technologies replace time-consuming manual tasks
- Information technology helps to disseminate new information and knowledge

The purpose of the extensive use of ICT is to contribute to patient safety, more efficient diagnostic processes, and better treatment of the patient.

Today's modern health care system is entirely dependent on the effective use of information and health technologies. Norway is one of the leading countries in adopting integrated solutions for the benefit of the patient care. There is considerable international interest in coming to Norway, specifically for this conference but also to see and learn about solutions in the Norwegian health care system.

Akershus University Hospital (AHUS) has become one of Europe's most advanced hospitals when it comes to deployment of information technology. The MIE2011 program includes a visit to the hospital to study the solutions and learn from first hand their experience. More than 350 of the participants will participate in the hospital study tour.

An innovation at this conference is the invited track "Partnership in innovation", organized in cooperation with European corporate affiliates and "MIE2011 Village of the Future", organized in cooperation with Oslo Medtech. It will be a showcase for research-company collaboration as well as research-based prototypes and products coming to market.

Main program:

Sunday, 28.08.2011: Guided tour and workshop AHUS (Akershus University Hospital)

10.00: The use of technological solutions – parallel tutorials and workshops

14.45: Official opening and keynote presentation

Monday, 29.08.2011: Conference at the Radisson Blu Scandinavia Hotel

08.30 and 14.00: Plenary session, invited speakers

09.20: Opening of MIE2011 Exhibition and "MIE2011 Village of the Future"

9.45 to 17.00 : Parallel scientific sessions and the National eHealth day

Tuesday, 08.30.2011:

08.30: Plenary session, invited speaker

09:45 to 17:00: Parallel scientific sessions , Scandinavian health informatics conference,
Demonstrations of research-driven applications

Wednesday, 08.31.2011:

08.30: Plenary session, invited speakers

09.45 to 13.00: Parallel scientific sessions

13.00: Official closing session, including Rolf Hansen Memorial Prize and other awards

Highlights

The conference features a number of highlights; keynote speakers, lectures, posters and related events. You will find the highlights among:

- 36 sessions, 213 scientific lectures
- 5 panel discussions
- 25 workshops at the conference site
- 10 workshops at AHUS
- 7 technology demonstrations
- 5 "MIE2011 partnership in innovation " sessions (collaboration meetings between research and industry)
- "MIE2011 village of the future" with 20 participants
- Exhibition with the participation of the best of Norwegian health informatics industry.

Key-note speakers:

- Dr Marie-Catherine Beuscart-Zephir, France: *Human Factors and Usability for complex Health Information Technologies: Why do you care?*
- Susanna Palkonen, Finland, vice president of the European Patient Forum: *New patient – new technologies, new networks.*
- Professor Stephen Kay, United Kingdom: *The Usability (or not) of Health Informatics Standards*
- Kirsten Haaland, Netherlands: *Mastering Open Source Software challenges in a niche market*
- Dr Camilla Stoltenberg, Norway: *When the whole population contributes to knowledge. On health registries in Norway.*
- Professor Nic Barber, United Kingdom: *Envisioning the patient, medicines, technology triad.*

Delegates

More than 600 participants from 50 different countries are registered.

Press

The press has free access to all events, including lunch. There will be no access to the conference premises without a valid entry signs. The press is kindly requested to contact the secretariat at the conference hotel to be given access signs and information materials.

The secretariat and any of the specified executives are pleased to assist in providing background material information about the lectures / lecturers, visual material or interviews with speakers or participants.

Enquiries / further information:

MIE 2011 LOC chair: Peter Hurlen MD, PhD. (mobile +47 930 99998),
Head, Department of Diagnostic Imaging, AHUS.

MIE 2011 LOC co-chair and FDH chair Anne Moen, RN PhD (mobile +47 909 71 904),
Associate Professor, Department of Nursing Science, University of Oslo

FDH is the Norwegian Society for Medical Informatics and the host of MIE2011. FDH was founded in 1972 as an organization for health care professionals interested in the development and use of ICT in the health sector. FDH provides a neutral forum for discussion of current issues in the sector and the dissemination of research and development that contribute to good solutions for all healthcare professionals.

If you need assistance during the conference please contact:

Press Contact: Roald Bergstrøm, Mobile +47 934 35 094 email: roald.bergstrom @ kith.no

Information on websites and social media:

Websites: www.mie2011.org

Twitter: <http://twitter.com/#!/Mie2011>

Linkedin: <http://www.linkedin.com/groups/MIE2011-2858042?mostPopular=&gid=2858042>

Facebook: <http://www.facebook.com/group.php?gid=363398669412&v=wall&ref=search>

Blog: <http://mie2011blog.wordpress.com/>

During the conference, the blog will be updated with highlights in the form of text and images from the lectures and events.

Program on the iPad or mobile. Download the app from:

<http://www.conference-compass.com/mie11/>